

Abstract of the Disclosure:

In the method for producing a molding with an integrated conductor run, a conductor run is produced on a mount component in particular with the aid of gas flame spraying or cold gas spraying. For this purpose, the surface of the mount component is selectively treated in a corresponding manner to a profile that is provided for the conductor run, such that the surface has areas of different adhesion. A germination layer is applied to the profile that is provided for the conductor run, and the actual conductor run is then in turn applied to the germination layer. This makes it possible to produce a molding with an integrated conductor run pattern in a highly flexible and cost-effective manner. Specific customer wishes can be implemented at short notice and without any problems by a change to the conductor run layout, particularly in the field of motor vehicles.

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